



FIRST  
GENERATION  
COLLEGE  
BOUND

## Sponsorship Opportunities

Promoting College  
Affordability &  
Success



## 36th Annual Celebration Class of 2026

Wednesday, June 10, 2026  
University of Maryland, College Park  
Samuel Riggs Alumni Center

### ABOUT THE EVENT

Join us in celebrating 36 years of empowering first-generation college-bound students! Your support helps provide scholarships, resources, and mentorship to students who are breaking barriers and achieving their dreams of higher education.



### SPONSOR BENEFITS

- » Reach potential customers/clients
- » Increase organization/business visibility
- » Connect with potential employees
- » Take advantage of tax deduction
- » Increased brand visibility in the community
- » Increase positive press and media exposure
- » Learn about board membership and volunteer opportunities

### TOGETHER, WE CAN MAKE A DIFFERENCE!

Your contribution will help first-generation students achieve their dreams of higher education. Let's celebrate their success and invest in their future!

### QUESTIONS? CONTACT:

Patricia Fisher  
FGCBAadmin@fgcb.org; (301) 490-0911

*All sponsorships are tax-deductible.*



## Premier Sponsorship - \$10,000

### Celebration Event – Presenting Sponsor

- Company name/logo on cover and full page ad in Event Program
- Company name/logo on Sponsor Banner
- Sponsorship mentions at events

### Where Are They Now Event

- Opportunity to deliver a live message to participants during the event
- Opportunity to share a written message to participants in pre- or post-event communications.
- Recognition at virtual event
- Company logo on thank you screen
- Recognition in promotional materials

### Additional Advantages

- Mention in the College Bounder newsletter
- Company name/logo and link listed on home page of FGCB website
- Company name/logo on all ads for Celebration Event
- Mention in all press releases and media promotion



## Platinum Sponsorship - \$5000

### Celebration Event – Doctorate Degree Sponsor

- Company name/brand on back cover and full page ad in Event Program
- Company name/brand on Sponsor Banner
- Verbal recognition at events

### Where Are They Now Event

- Opportunity to share a written message to participants in pre- or post-event communications.
- Recognition at virtual event
- Company logo on thank you screen
- Recognition in promotional materials

### Additional Advantages

- Mention in the College Bounder newsletter
- Company name/logo and link listed on home page of FGCB website
- Company name/logo on all ads for Celebration Event



## Gold Sponsorship - \$2500

### Celebration Event – Master's Degree Sponsor

- 1/2 page ad in Event Program
- Company name/logo on Sponsor Banner
- Verbal recognition at event

### Where Are They Now Event

- Recognition at virtual event
- Company logo on thank you screen
- Recognition in promotional materials

### Additional Advantages

- Mention in the College Bounder newsletter
- Company name/logo and link on FGCB website



## Silver Sponsorship - \$1000

### Celebration Event – Bachelor's Degree Sponsor

- 1/4 page ad in Event Program
- Company name/brand on Sponsor Banner
- Verbal recognition at events

### Where Are They Now Event

- Company logo on thank you screen
- Recognition in promotional materials

### Additional Advantages

- Mention in the College Bounder newsletter
- Company name/logo and link on FGCB website



## Bronze Sponsorship - \$500

### Celebration Event – Associates Degree Sponsor

- 1/8 page ad in Event Program
- Company name on Sponsor Banner
- Verbal recognition at event

### Where Are They Now Event

- Company logo on thank you screen
- Recognition in promotional materials

### Additional Advantages

- Mention in the College Bounder newsletter
- Company name/logo listed on FGCB website

In-kind &  
customized  
sponsorships  
are available.



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**Sponsorship Commitment Form**

**SELECT SPONSORSHIP LEVEL**

PREMIER      PLATINUM      GOLD      SILVER      BRONZE      IN-KIND

We are not able to be a sponsor but would like to support the organization with a donation of \$ \_\_\_\_\_

AD PURCHASE ONLY (see rates on the reverse side)

**Contact information:**

Name of Sponsor/Advertiser: \_\_\_\_\_

Name of Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Business/Organization's Website: \_\_\_\_\_

What is your business/organization's mission statement? \_\_\_\_\_

Other ideas how we can promote your business/organization? \_\_\_\_\_

**Other ways your business/organization would like to be involved with FGCB:**

- Volunteer at an event
- Serve on a committee
- Interested in finding out about becoming a FGCB board member
- Other Interests \_\_\_\_\_

If you have any questions, please contact Pat Fisher at [FGCBAdmin@fgcb.org](mailto:FGCBAdmin@fgcb.org) or at 301.490.0911.

Return this form in the enclosed envelope. Make checks payable to FGCB. If you wish to pay by credit card, you may do so online at [www.fgcb.org](http://www.fgcb.org).





## 2026 Event Program Book Advertising Opportunities

Support First Generation College Bound students by advertising in the Annual Celebration Program Book.

This is a great way to share information about your business with event participants. All ads may be purchased independent of event sponsorship.

Yes, I want to reserve the following ad space:

- **FULL PAGE \$750 included with Premier & Platinum Sponsorship**
- **HALF PAGE \$400 included with Gold Sponsorship**
- **QUARTER PAGE \$200 included with Silver Sponsorship**
- **EIGHTH PAGE \$100 included with Bronze Sponsorship**

**Camera ready copy for all advertising must be submitted to [FGCBAdmin@fgcb.org](mailto:FGCBAdmin@fgcb.org) by **Friday, May 1st** for program book inclusion.**

Please return the completed form along with your payment. Forms may also be faxed to (866) 811-0130 to reserve space and commit your advertisement. Confirmation of your space will not be forwarded until full payment is received.

**Visit our website at [www.fgcb.org](http://www.fgcb.org) to pay by credit card.**

### 2026 Celebration Program Ad Dimensions

ALL SUPPLIED ART MUST BE AT LEAST 300 DPI Image Resolution - all photos and supplied art should be at least 300 DPI to ensure they print clearly. Low quality images may appear blurry and pixilated.

